

22 May 2020

Corporate Service Department	The Listing Department	
BSE Limited	National Stock Exchange of India Ltd	
25 th Floor, Phiroze Jeejeebhoy Towers,	Exchange Plaza, Plot no. C/1, G Block	
Dalal Street, Mumbai 400 001	Bandra-Kurla Complex, Bandra (E	
	Mumbai 400 051	
Scrip: Equity 500135. NCDs 957238	Trading Symbol: ESSELPACK	

Ref.: Essel Propack Limited

Sub.: Investors notes/updates with respect to Audited Financial Results for the quarter and year ended 31 March 2020.

Dear Sirs,

Please find attached copy of the Investors notes/updates as mentioned in the subject line.

We request you to kindly take note of the aforesaid and acknowledge receipt.

Thanking You

Yours faithfully For Essel Propack Limited

Suresh Savaliya

Head - Legal & Company Secretary

Filed online



ESSEL PROPACK LIMITED

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Registered Office

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Q4FY20 Earnings Presentation





Safe Harbour

Certain statements in this presentation concerning our future growth prospects are forward-looking statements. The Company cautions that, by their nature, forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in packaging industry including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, industry segment concentration, our ability to manage our operations, reduced demand for packaging products in our key focus areas, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Essel Propack has made strategic investments, withdrawal of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company.



Recap: EPL 2.0 - Executive Summary

- With Blackstone as the new controlling shareholder, our mission is to deliver:

 "Capital Efficient, Consistent Earnings Growth"
- Strengthened management team, Board, and advisor network
 - Sudhanshu Vats (ex-Viacom18, Unilever) hired as Managing Director and CEO
 - Parag Shah (ex-Unilever, Nike) hired as CFO
 - New board constituted with fit-for-purpose professionals
 - Deep engagement of Blackstone's global advisor network
- Identified levers to execute our mission:
 - Accelerated growth in Personal Care
 - Continued leadership in Oral Care
 - Innovation and sustainability solutions
 - Prudent capital allocation across regions
- EPL has demonstrated resilience in business performance despite impact of Covid-19
 - Opportunity for strong companies to become dominant



Sudhanshu Vats Hired as MD and CEO; Strengthening of Management Team Completed

Sudhanshu has 28+ years of industry experience across the FMCG and media sectors

Professional Experience





8 years; MD & Group CEO

- Scaled up business from 6 to over 54 television channels in 80+ countries, added three more lines of business and grew revenue by over 4 times
- Built a strong portfolio of Direct to Consumer digital offerings under the VOOT brand



20+ years

- Held various general management and sales & marketing roles
- In his last role, he headed Unilever's laundry business in South Asia and also headed the Radiant brand globally
- Shaped many popular household brands, most notably Lipton,
 Vim, Wheel, Surf, Rin, Lifebuoy and Lux

Other Positions Held



Chairman, National Media and Entertainment Committee, CII



Vice President, India

Broadcasting Foundation



BROADCAST AUDIENCE RESEARCH COUNCIL INDIA

Board Director, BARC

Education



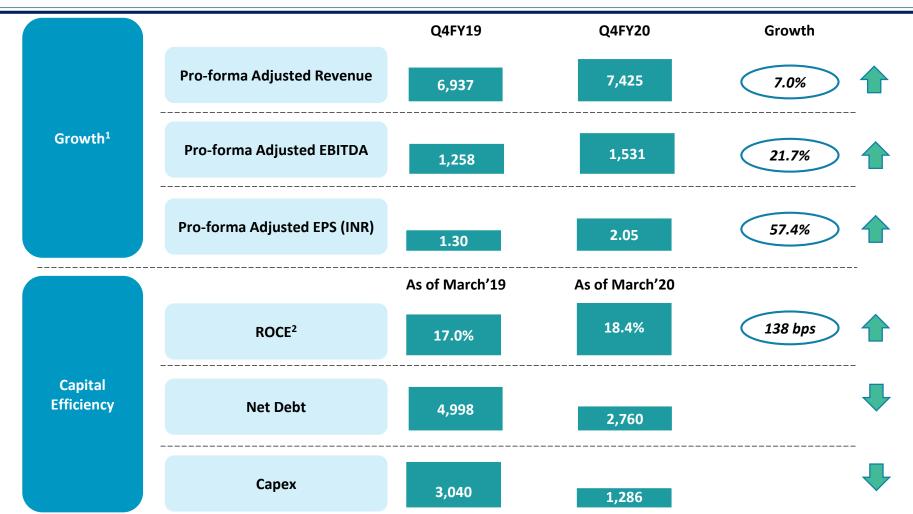
Post Graduate Diploma in Management, 1989-91



Bachelor of Technology Mechanical, 1985-89



EPL 2.0 Mission: Capital Efficient, Consistent Earnings Growth



⁽¹⁾ Pro-forma adjusted financials are adjusted for Ind AS 116 impact, non recurring income / expenses, and Covid-19 impact; please refer pages 11 and 30 for details



²⁾ Return on Capital Employed, defined as EBIT / Average Capital Employed, on a trailing twelve month basis; adjusted for INR 98 mm of Transition Services Agreement (TSA) related expense and INR 11 mm of tax amnesty expenses

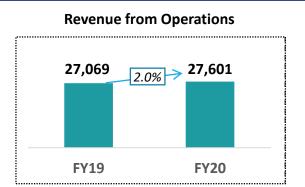
EPL 2.0 Mission: Capital Efficient, Consistent Earnings Growth

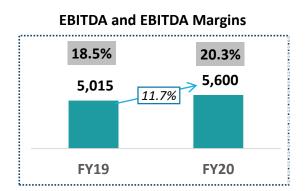


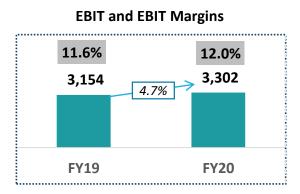
⁽¹⁾ Pro-forma adjusted financials are adjusted for Ind AS 116 impact, non recurring income / expenses, and Covid-19 impact; please refer pages 11 and 29 for details

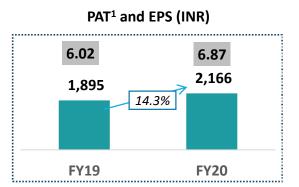
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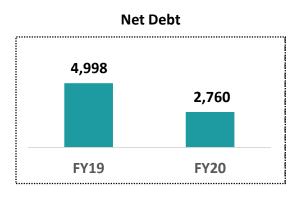
FY20 Consolidated Financial Highlights: Reported Y-o-Y Revenue growth of 2.0%, EBITDA growth of 11.7% and PAT growth of 14.3%

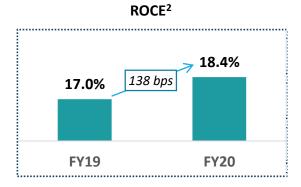












- FY20 revenue growth driven by strong growth in Europe (15.7% y-o-y) across Oral and Personal Care³ categories and Personal Care category in Americas (17.1% y-o-y)
- ▶ Healthy EBITDA growth: 176 bps of EBITDA margin expansion driven by productivity improvement initiatives
- Focus on capital efficiency yielding results, driving increase in ROCE to 18.4% and reduction in Net Debt to 0.5x EBITDA

EPL Worked Proactively with All Stakeholders to Ensure Business Continuity and Minimize Covid-19 Impact

Supply Enablement

All 20 plants operational

- Proactively worked with regulatory authorities and customers to classify EPL in the "essential services" category
- ▶ All 20 plants are currently operational

Demand Generation

New category launched: Hand Sanitizer

- Product innovation within 15 days to launch hand sanitizer tubes
 - EPL has become a leading hand sanitizer tube supplier globally, with a robust order pipeline
- Opportunity to increase wallet share in existing categories

Employee Wellness

Crisis Committee
Constituted

- Rigorous employee safety measures adopted across all factories
- Crisis committee constituted comprising CEO, COO, CFO, and regional heads

Cost Management

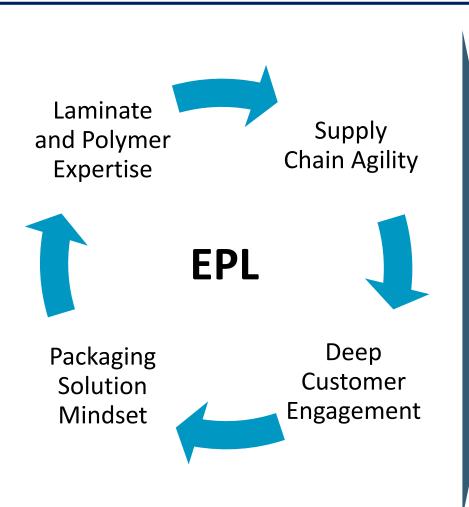
Phase II of Project Phoenix launched

- Phase I of Project Phoenix contributed to 176 bps of EBITDA margin expansion in FY20
- Phase II launched

Liquidity Management Cash balance increased by 107% q-o-q

▶ Gross cash position of INR 3,715 mm; cash as of Mar'20 is 107% higher than as of Dec'19

Hand Sanitizer Offering Launched Globally: EPL has Emerged as the Leading Supplier for Key Brands



- ▶ Product innovation in 15 days
- Market-first product in India and several geographies
- ► Potential to scale significantly: pipeline of 150 million tubes
- Catering to marquee brands







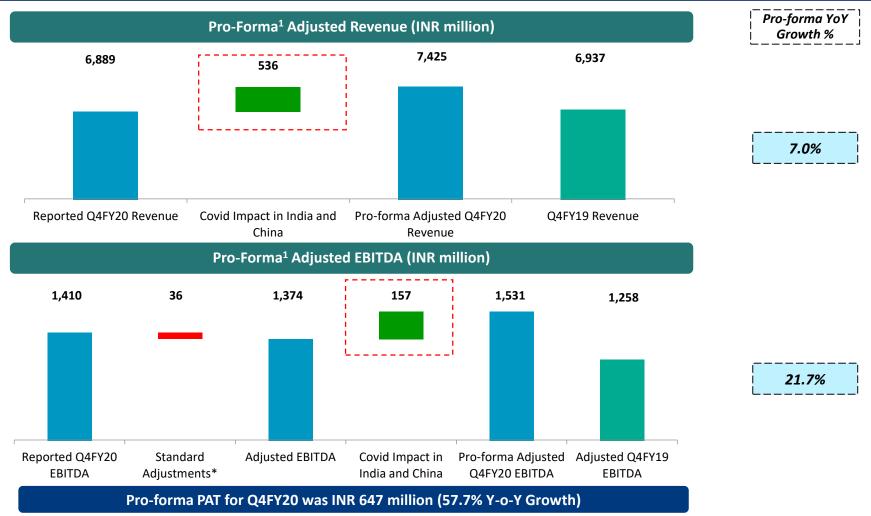








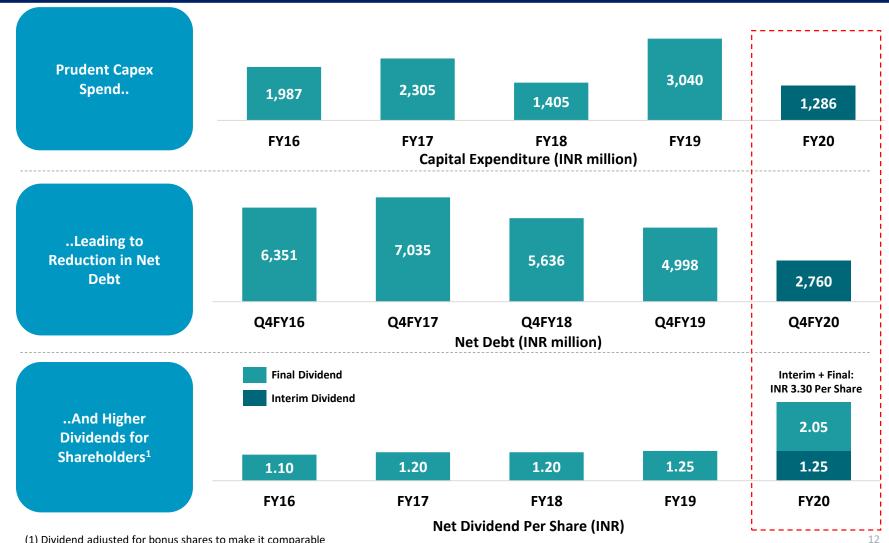
Pro-forma for Covid-19 Impact in India and China, Q4FY20 Revenue Grew by 7.0% and EBITDA Grew by 21.7%



^{*}Refer page 28 for Q4FY20 reported financials and page 30 for details on standard adjustments to EBITDA, which include Ind AS 116 adjustment and Transition Services Agreement (TSA) related expense

⁽¹⁾Pro-forma metrics are adjusted for lower plant utilization and supply chain bottlenecks as a result of Covid-19

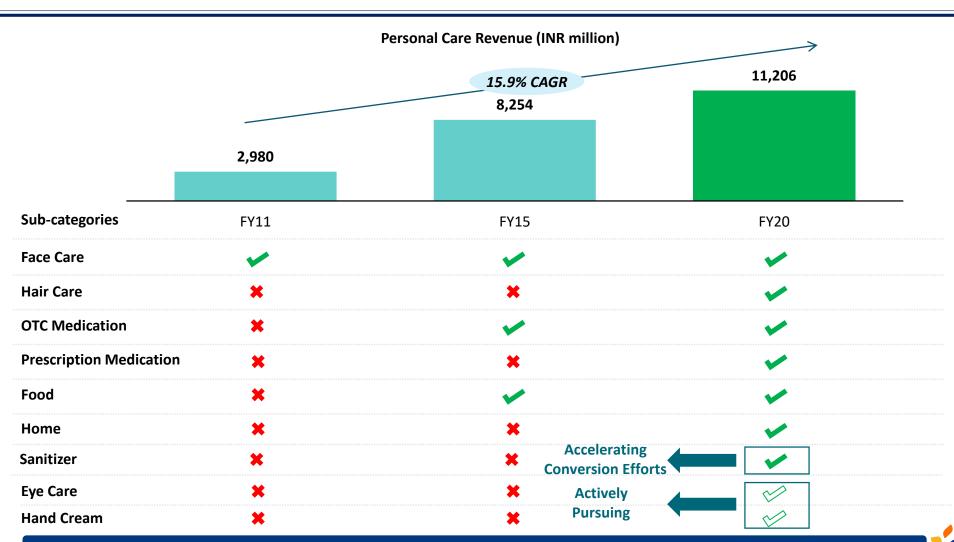
Renewed Focus on Capital Efficiency Leading to Reduction in Net Debt; Final **Dividend of INR 2.05 per Share Proposed for FY20**



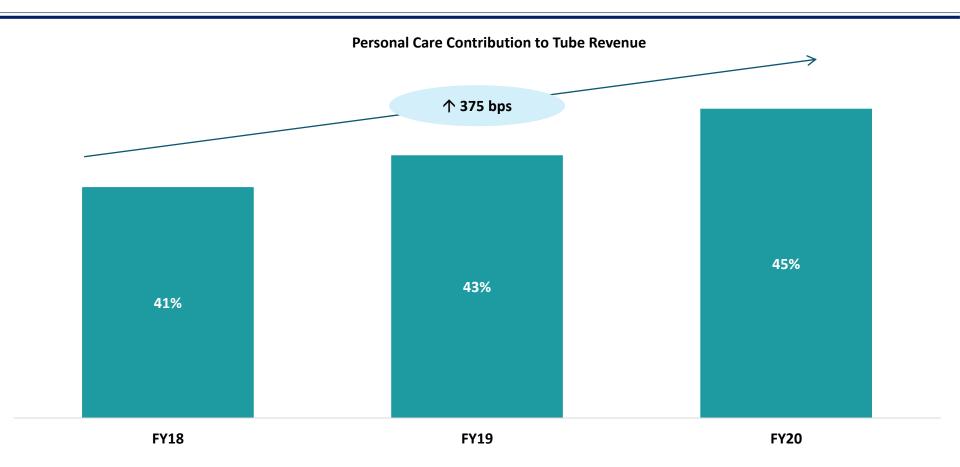
Continued Focus on Fundamental Levers – Q4FY20

- Accelerated growth in Personal Care
- Continued leadership in Oral Care
- Improved Performance in Europe
- Industry leadership in eco-friendly solutions

Personal Care has Grown at a 16% CAGR Over the Last Nine Years and Continues to be the Major Growth Driver for EPL

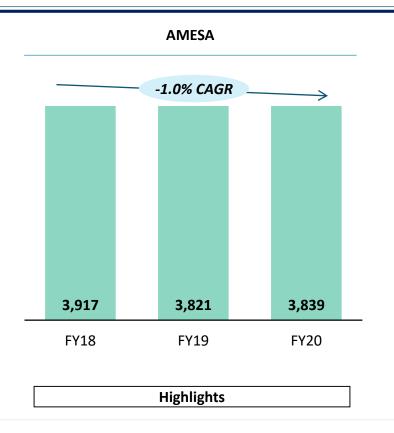


Personal Care Contribution Increased to 45% in FY20

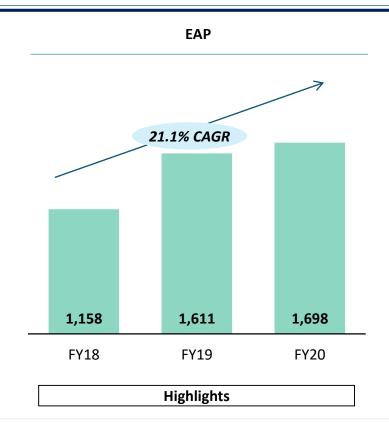


Mix-shift towards Personal Care to continue, driven by increasing penetration of laminated tubes in the end-industry

Continued Growth in Personal Care (1/2)



- Personal Care contribution flat at 49.9% in FY20 (v/s 50.0% in FY18), despite tough macroeconomic conditions in India in FY20 and Covid-19 outbreak in Q4FY20
- Continued market leadership with successful entry in several new categories

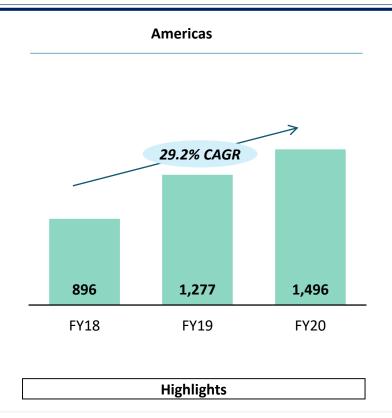


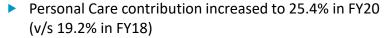
- Personal Care contribution increased to 34.5% in FY20 (v/s 26.5% in FY18)
- Strong business pipeline; increased focus on fast-growing regional players



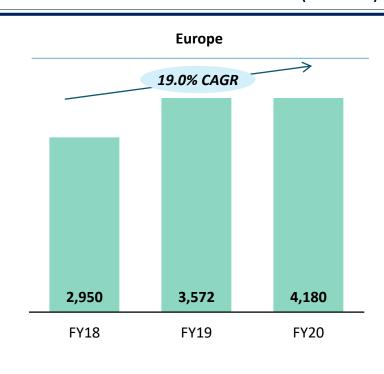
Continued Growth in Personal Care (2/2)

(INR million)





 New customer wins across categories; cross-selling Personal Care products to existing Oral care customers



 Personal Care contribution increased to 64.0% in FY20 (v/s 60.8% in FY18)

Highlights

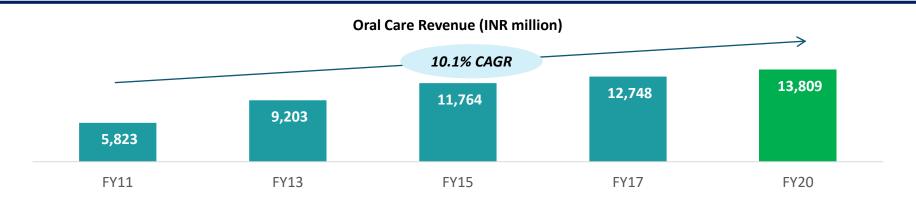
 Strong new customer wins across Oral and Personal Care categories; robust business development pipeline



Continued Focus on Fundamental Levers – Q4FY20

- Accelerated growth in Personal Care
- Continued leadership in Oral Care
- Improved Performance in Europe
- Industry leadership in eco-friendly solutions

EPL has Established Global Leadership in Oral Care with the Segment Demonstrating Steady Long-Term Revenue Growth



Customers





PATANIALIS











Market Positioning

- 1. Market leader across key markets
- 2. Long term relationships with customers
- 3. Continued leadership through product and process innovation
- 4. Unique, agile, and customer-specific supply chain models

Business highlights

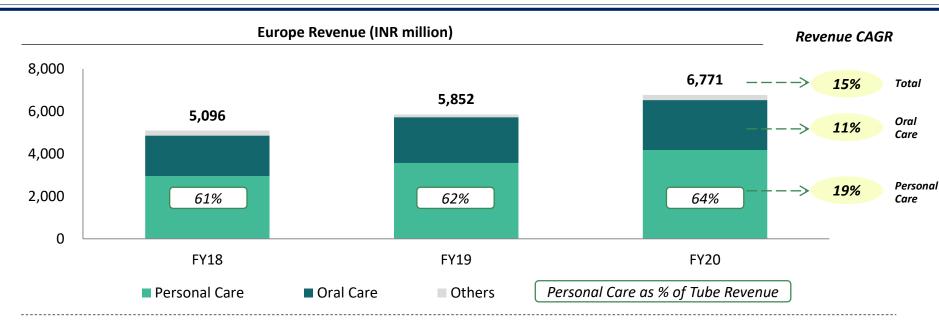
- Wallet share gain with marquee global consumer companies in Europe
- Market share gain from regional players in China
- 3. Wallet share gain in the leading Oral brands in Americas



Continued Focus on Fundamental Levers – Q4FY20

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- Industry leadership in eco-friendly solutions

Continued Growth Momentum in Europe across Oral and Personal Care Categories



Efforts/Investments in last few quarters starting to show results

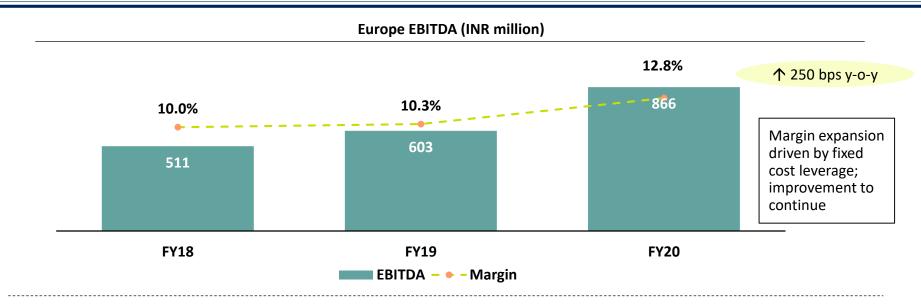
- 1. Strengthening of front-end organization
- Improved pipeline development process
- 3. Investments in capabilities and flexibilities
- 4. High customer engagement driven by best-in-class offerings and service levels

Impact

- 1. FY20 revenue growth of 18.7% YoY at constant currency
- 2. Accelerated growth across categories
- With the recent key customer wins in Europe, EPL now serves all major Oral Care players in the region



Leading to Strong EBITDA Growth and Margin Improvement



Key elements to profit growth

- Revenue growth contributing to fixed cost leverage
- 2. Shift towards premium products
- 3. Lean initiatives and productivity improvement

Impact

- 1. Strong FY20 EBITDA growth of 43.6% y-o-y
- 2. Margin expansion by 250 bps y-o-y
- 3. Scope for further margin improvement in coming quarters through continued improvement in utilization



Continued Focus on Fundamental Levers – Q4FY20

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Sustainability: an Intrinsic Value at EPL

Committed to sustainability by offering innovative solutions across product categories

Platina

Oral Care



Fully-recyclable (Code 2) laminate

Suitable for oral, hair care and food products

Successful APR¹ Recognition

Recycle

REDU

Green Maple Leaf

Personal Care



Fully-recyclable solution that maintains product freshness

Suitable for beauty & cosmetics, toiletries and food products

Successful APR
Recognition



All above sustainable tube laminates are designed to reduce plastic consumption viz. plastic tubes & bottles

Reuse

Etain

PCR² Tubes



- Recyclable tube made using a percentage of recycled plastic
- Suitable for beauty and skin care, hair care and oral products

Partnering with marquee global consumer companies on sustainability initiatives



Strong Traction and Acceptability of EPL's Sustainable Offerings by Leading Global Customers

Enabled leading Oral Care Player Ship World's First Recyclable Tube

- EPL designed an APR certified recyclable laminate for a key client (leading Oral Care player) – an industry-first innovation by EPL
- Worked actively with the client to test the laminate and helped commercialize the product

Colgate-Palmolive Ships World's First Tube Recognized as Recyclable and Freely Shares its Breakthrough Technology

...making use of the testing standards established by Colgate, one major tube maker, Essel Propack, earned APR recognition... EPL's Sustainable Laminates Being Commercialized Globally

- Platina laminate launched in India by a major regional brand
- Etain tubes commercialized for a major Oral Care brand
- Green Maple Leaf laminate commercialized for a major Oral Care brand in the US

Platina Laminate is Now Ready for Cosmetics & Hair Care Segments

- EPL's APR recognition for Platina laminates has been further extended to cover the entire tube thickness range, which enables application in various cosmetics segments
- Platina laminate is now certified for mechanical recycling and energy recovery as per Bureau of Indian Standards (BIS) guidelines













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 - Opportunity for strong companies to become dominant





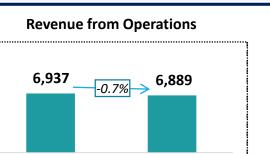


Appendix

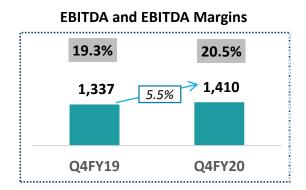


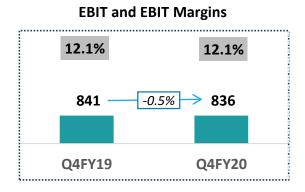
Q4FY19

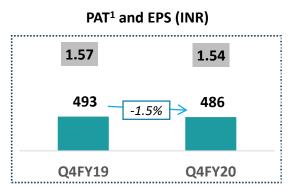
Q4FY20 Consolidated Financial Highlights: Reported Y-o-Y Revenue growth of -0.7%, EBITDA growth of 5.5% and PAT growth of -1.5%

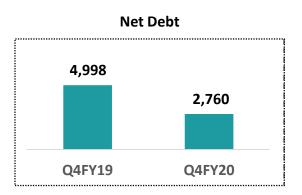


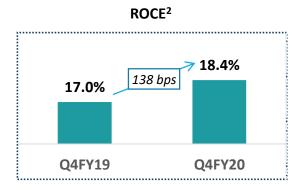
Q4FY20











- Q4FY20 revenue growth impacted in AMESA and EAP due to Covid-19 outbreak during the quarter; strong growth in Europe (15.6% y-o-y)
- Continued momentum on EBITDA margin improvement despite revenue impact due to Covid-19
- ▶ Reported PAT declined by 1.5% due to one-off gain in Q4FY19; Adjusted PAT³ grew by 27.9% y-o-y

FY20: Adjusted EBITDA Grew 7.7% Y-o-Y & Adjusted PAT Grew 15.8% Y-o-Y

Adjustments	EBITDA	PAT ¹
Reported FY20 numbers	5,600	2,166
TSA ² related expenses	+98	+73
Impact of change in accounting standard for leases	-307	+37
• Tax amnesty ³	+11	+7
• Tax benefit from one-time provision ⁴	NA	-51
• China tax refund ⁵	NA	-112
Adjusted FY20 numbers	5,402	2,120
Reported FY19 numbers	5,015	1,895
• One-time items ⁶	NA	-64
Adjusted FY19 numbers	5,015	1,831
Like for Like Y-o-Y Growth (%)	7.7%	15.8%

⁽¹⁾ PAT excluding exceptional items (2) Transition Services Agreement (3) Settlement under Maharashtra Tax Settlement Scheme 2019 (4) Tax impact of provision of INR 203 mm taken for outstanding inter company deposits (5) Tax refund of previous year in China due to High Tech Company Tax Benefits (6) One-time items include city grant and non-recurring inventory related adjustments in Americas region

Q4FY20: Adjusted EBITDA Grew 9.3% Y-o-Y & Adjusted PAT Grew 27.9% Y-o-Y

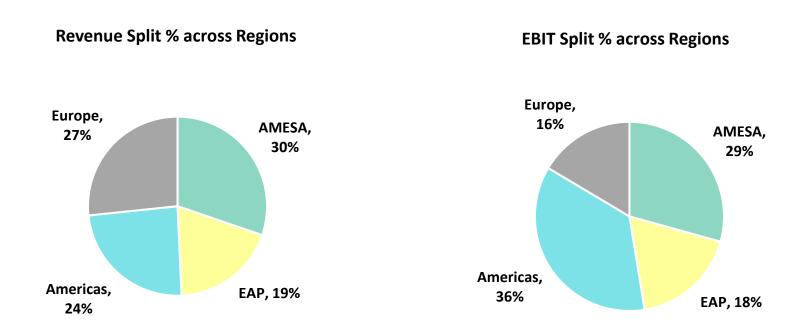
Adjustments	EBITDA	PAT ¹
Reported Q4FY20 numbers	1,410	486
TSA ² related expenses	+40	+30
Impact of change in accounting standard for leases	-76	+9
Adjusted Q4FY20 numbers	1,374	525
Reported Q4FY19 numbers	1,337	493
• One-time items ³	-80	-83
Adjusted Q4FY19 numbers	1,258	410
Like for Like Y-o-Y Growth (%)	9.3%	27.9%

⁽¹⁾ PAT excluding exceptional items (2) Transition Services Agreement

⁽³⁾ One-time items include city grant and non-recurring inventory related adjustments in Americas region

Note: adjustments on this page exclude impact of Covid-19 on Q4FY20 financials; refer page 11 for Q4FY20 financials pro-forma for Covid-19 impact

Q4FY20 Regional Performance – 1/2



- Q4FY20 revenue impacted by Covid-19 in AMESA and EAP; strong revenue growth of 15.6% in Europe across categories
- Adjusted for Covid-19 impact in AMESA and EAP, revenue grew by 7.0% in Q4FY20
- Adjusted Q4FY20 EBIDTA margin expanded by 182 bps y-o-y
- Strong business pipeline across regions to enable continued growth momentum

Q4FY20 Regional Performance – 2/2

	Revenue ¹	YoY Growth	EBITDA ²	Margin
AMESA ¹	2,153	-9.0%	527	24.5%
EAP	1,353	-12.1%	259	19.1%
Americas	1,713	3.9%	390	22.8%
Europe	1,897	15.6%	258	13.6%

⁽¹⁾ AMESA and EAP Revenue is not adjusted for INR 536 million impact of Covid-19

⁽²⁾ AMESA and EAP EBITDA is not adjusted for INR 157 million of impact of Covid-19; AMESA EBITDA is adjusted for INR 40 million of TSA related expenses

Q4FY20 Performance – AMESA and EAP

AMESA AMESA			
Particulars	Q4FY20	Q4FY19	% change
Revenue ¹	2,153	2,365	-9.0%
EBITDA ²	527	502	5.0%
EBITDA %	24.5%	21.2%	
EBIT ²	281	293	-4.3%
EBIT %	13.0%	12.4%	

EAP			
Particulars	Q4FY20	Q4FY19	% change
Revenue ¹	1,353	1,539	-12.1%
EBITDA ²	259	256	1.1%
EBITDA %	19.1%	16.6%	
EBIT	149	159	-6.2%
EBIT %	11.0%	10.3%	

⁽¹⁾ AMESA and EAP Revenue is not adjusted for INR 536 million impact of Covid-19

⁽²⁾ AMESA and EAP EBITDA is not adjusted for INR 157 million impact of Covid-19; AMESA EBITDA and EBIT is adjusted for INR 40 million of TSA related expenses

Q4FY20 Performance – Americas and Europe

Americas			
Particulars	Q4FY20	Q4FY19	% change
Revenue	1,713	1,649	3.9%
EBITDA	390	391	-0.2%
EBITDA %	22.8%	23.7%	
EBIT	297	311	-4.5%
EBIT %	17.3%	18.9%	

Europe			
Particulars	Q4FY20	Q4FY19	% change
Revenue	1,897	1,641	15.6%
EBITDA	258	215	20.4%
EBITDA %	13.6%	13.1%	
EBIT	135	106	28.2%
EBIT %	7.1%	6.4%	





About EPL



EPL: Company Overview

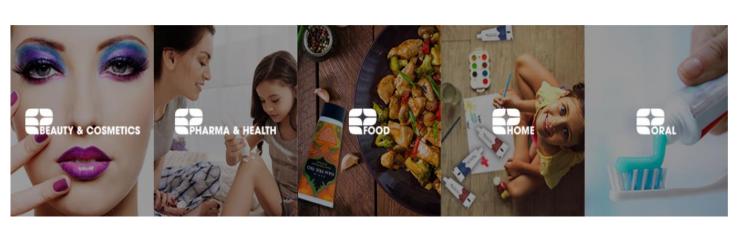
Largest laminated tubes manufacturer	Global Leader in Oral Care	Growing emergence in Personal Care	Strong relationships with marquee FMCG customers
~8 bn Tubes	#1 Globally	45% contribution	20+ years

Best in class EBITDA Margins	Best in class ROCE	Global Footprint	Strong Innovation Platform
20.3%	18.4%	20+ factories 10+ countries	150+ patents filed With sustainability

focus

EPL Caters to Marquee Customers Across Trillion Dollar Categories

Tube revenue split (FY20)

















































































About EPL

EPL is the largest global specialty packaging company, manufacturing laminated plastic tubes catering to the FMCG and Pharma space. Employing over 3,366 people representing over 25 different nationalities, EPL functions in ten countries through 20 state of the art facilities, and is continuing to grow every year.

EPL is the world's largest laminated tube manufacturer with units operating across countries such as USA, Mexico, Colombia, Poland, Germany, Egypt, Russia, China, Philippines and India. These facilities cater to diverse categories that include brands in Oral Care, Beauty & Cosmetics, Pharma & Health, Food, and Home, offering customized solutions through continuously pioneering first-in-class innovations in materials, technology and processes.

Essel Propack Limited

CIN: L74950MH1982PLC028947

For further information contact:

Amit Jain <u>amit.jain@eplglobal.com</u>