



Winning Streak in China

Mumbai, Sep 7, 2009 – Recently Essel Propack's subsidiaries in China (EP China) have been able to renew long term contract with a leading FMCG player. Also it has been awarded an additional big volume business by same customer from our competitors because of its exemplary performance with the customer.

With another leading FMCG player EP China has signed an exclusive long term contract whereby, customer has built the factory building and leased the facility to it for running the tube plant for their orders. Additionally EP China is free to supply tubes to any other customer from this plant. This will help EP China to tap new business in north of China.

The total volume involved in these three contracts is approximately 600 million tubes per year.

These contracts with two leading FMCG players will substantially improve the profitability of EP China in coming years. The faith of these two big FMCG players has reaffirmed the capability and leadership position of EP China in Chinese tube market.

About Essel Propack: *EPL is a specialized packaging company promoted by Essel Group and has its head quarters in Mumbai. EPL has 3 lines of business: Plastic and Laminated tubes, Medical device and Specialty Packaging.*

EPL is the world's largest manufacturer of laminated tubes and has state-of-art 25 facilities in 13 countries across four continents. EPL stock is listed in Bombay Stock Exchange and National Stock Exchange, India.

Note: The customer names, volumes etc. are not disclosed due to contractual obligation. Corporate Communication