

## Note from the MD & CEO

Dear shareholders,

Hope you and your families are safe and healthy.

I am delighted to inform you of some significant changes we are making with immediate effect.

### New Company Name

Effective 9th October 2020, our Company's name has been changed from "Essel Propack Limited" to "EPL Limited". You are of course aware of the decision to do so and approved the same earlier.

We have chosen EPL as our brand name - a simple, crisp and global name that is an effortless shorthand for our clients, employees, stakeholders and even media; even as it highlights our legacy of extraordinary packaging in laminates. We will represent this digitally as <https://www.eplglobal.com>. We believe this name is ideal to ensure business continuity and growth.

### New Logo & Visual Identity

The new name will be accompanied by a new logo and tagline. Our brand promise 'Leading the Pack' has been developed after extensive discussions. It is a bold clarion call for us to step-up confidently as a global leader and shape the future of packaging itself.

### What's happening right now

We are in the process of managing all legal, regulatory and operational aspects of this transition; both in India and across the world.

### Looking forward

This transition is not just a legal name change but will be energized by a larger brand & business transformational exercise. We will communicate the details with you more formally in the coming days and hope you will be as excited as we are in recharting our ambitions for the future.

Wishing all of you the very best.

SUDHANSHU VATS  
MD & CEO, EPL Ltd.