

## **EsseL Propack Wins**

### **Global Supplier Award by Unilever**

Mumbai, February 17, 2011 – EsseL Propack has won key supplier award given by Unilever one of the world’s leading suppliers of fast moving consumer goods at their global event ‘ Partner to Win’ in London this week. The award has been given as outstanding examples of partnerships in ‘Winning Through Business Integration” category. This award is in recognition of extraordinary achievement of EsseL Propack in integrating its operations with Unilever. It celebrates the way EsseL Propack has aligned with Unilever in order to create value and drive growth for both businesses.

EsseL Propack provides toothpaste tubes for Unilever’s oral category, which is growing aggressively in China. By constructing a hole-in-the-wall operation at Unilever’s Hefei factory, EsseL integrated their tubing operation so that it could fully support Unilever’s growth plans. This also delivered significant benefits in terms of competitiveness and agility of response.

The event was attended by over 250 suppliers with members of the Unilever Executive and senior leadership teams.

Unilever has recognized EsseL Propack as key strategic suppliers and it is at the heart of their vision to double the size of the company whilst reducing its overall environmental impact.



Essel Propack team receiving award from Pier Lvigi Sigismondi Chief Supply chain Officer

Mr. Ashok Goel VC & MD said “ The global recognition by Unilever one of the world’s leading suppliers of fast moving consumer goods, reaffirmed the capability and leadership position Essel Propack in its business”.

“We are working closely with our customers in implementing global best practices in order to have best-in-class capabilities with emphasis on sustainability and innovation,” added Mr. Goel.

**About Essel Propack:** *EPL is a specialized packaging company promoted by Essel Group and has its head quarters in Mumbai. EPL has business of Plastic & Laminated tubes and Specialty Packaging.*

*EPL is the world’s largest manufacturer of laminated tubes and has state-of-art 23 facilities in 12 countries across four continents. EPL stock is listed in Bombay Stock Exchange and National Stock Exchange, India.*

*For further information*

*Pl. Contact: R Chandrasekhar or Neeladree Nandy Phone No: 022-24819011/9084*